



SEOUL INTERNATIONAL Company Profile

TECHNOLOGY
IN ACTION



Our aim at Seoul International is to develop lasting relationships with our customers and suppliers based on human qualities: an understanding of their needs; integrity and honesty in the way we do business, and a passion for exceeding their expectations.



Company Information

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SIC Korea:
Main Office Address:

SEOUL INTERNATIONAL CO.,
Suite # 1212, 12/F, E-Tech Valley,
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51-37 Wonhyoro -3Ga, Yongsan-Gu,
SEOUL 04366, SOUTH KOREA.

President:
President Famous Globally as:
Accounts & Tax Lawyer

Mr. Khan, Muhammad Javed
[Mr. M. Javed Durrani](#)
Mr. Choi, Young Choon

Telephone No.:

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Fax No.:

(82) 2-2232-3718

Email Address:

sales@seoul-international.co.kr

Website:

www.seoul-international.co.kr

Membership:

Korea International Trade Association
Korea Chamber of Commerce & Industry



Trade/Business Reg. No.:

45348370

VAT/TAX Reg. No.:

101-09-04845

Date Established:

March 26th 2008

SIC - MALAYSIA

SEOUL INTERNATIONAL SDN. BHD
Company Registration No. 866323-U
Board of Directors:
Mr. Muhammad Javed Khan/Mrs. Kubra Bibi
Email: khan@seoul-international.co.kr

SIC – HONG KONG & CHINA

SEOUL INTERNATIONAL INDUSTRY LTD.
Company Registration No. 1835078
Board of Directors:
Mr. Muhammad Javed Khan/Miss Qin Wen Juan
Email: china@seoul-international.co.kr



About Us

TECHNOLOGY
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- ◆ Seoul International Co., is an OEM manufacturer and supplier having own D&D, R&D and QA Laboratory, is delivering turn-key solutions in the wide areas of communications and information technology sectors.
- ◆ Our technology is covered by various applications and is currently being applied to address opportunities in multiple industries i.e. electronics, defense, computing, non-defense telecom industries and energy sector.
- ◆ Our customers rely on our program management abilities, system design and integration, software development, choice and delivery of the appropriate equipment, installation, training and logistics support.
- ◆ We have established strong partnerships and sub-contractor agreements with leading companies from the defense and IT area. Our partners count on our ability to work with them on all levels, system configuration, system procurement and installation. By working closely with partners, we are able to combine our expertise and technology with our partner's core competencies to address multiple industry opportunities.
- ◆ We are distributing equipment, machines, components, accessories and spares etc in the field of IT, Telecom, Electronics, T&M, Electronic Components, PCB Fabrication Equipment & Supplies, Industrial Automation & Engg., Military & Aviation Eqpt. & spares, Tactical Radio Eqpt., Spares & accessories, Solar Systems & Material, Optical and other High Technology Products, Security & Surveillance, Medical, Scientific & Laboratory Instruments etc.



Khan, M. Javed

Famous Globally as M. Javed Durrani
President, Seoul International Co.,

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Internationally experienced sales & marketing manager with 26 years experience in the components, materials and equipment areas of Semiconductors, Passive Components, Electro-Mechanical, Process Control, RF & Telecomm, Tactical Radios, Optics, Ceramics and Electro-Optics, Embedded Systems & Solutions, Military & Avionics fields. Specialized in PCB Fabrication & Assembly technologies. An exceptional communicator with an aggressive approach towards identifying new business opportunities. Believe in a motivational management style with a focus on building and retaining the best team.



- ◆ Skills include:
- ◆ Middle & Upper Management skills related to sales, marketing and operations.
- ◆ Preparation of project feasibilities and business plans, execution and management.
- ◆ Sourcing & Outsourcing specially from/to Europe, USA, Far East & South Asian countries.
- ◆ Import/Export, logistics, Shipping and Customs formalities & procedures.
- ◆ Installation of new equipment, machines, systems, repair and maintenance.



Mission Statement

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- ◆ **Seoul International Co., will deliver cost-effective solutions in the field of Information Technology.**
- ◆ **We will develop SIC as the best sourcing supplier for our wide range of customers in the Hi-Tech industries related to IT, Electronics, Engg., Defense, Solar, Medical, Pharma Technologies and Energy Sector.**
- ◆ **We will build our reputation on quality, reliability, responsiveness and innovation. We will exceed the expectations of our Customers, our Suppliers and our Employees.**
- ◆ **We will develop partnerships with preferred suppliers for mutual competitive advantage.**



Products Overview



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- **Electronic Components (Active/Passive) NSN & MIL-STD Spares**
- **IT & Telecommunication Equipment.. Test & Measuring Instruments**
- **PCB Fabrication Process Lines, SMT/EMS Equipment. & Supplies.**
- **Industrial Tools, Process Automation Eqpt. & Engineering Machines.**
- **Military & Aviation Eqpt., Tactical Radios, Spares & Accessories .**
- **Solar Systems & Materials, Optical & Other High Tech Products.**
- **Security & Surveillance, Gadgets, Systems & Turnkey Solutions**
- **Medical, Scientific & Laboratory Instruments & Supplies.**



Business Teams

**TECHNOLOGY
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- Electronics**
- IT /T&M**
- PCB & EMS**
- Mil. & Security**
- Tactical Comm.**
- Engg. & Autom.**
- Optical & Solar**
- Medical & Lab.**

**SIC Korea
SIC Malaysia
SIC Hong Kong
& China**

Electronics Business Team

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- ◆ Seoul International Co., Electronics Business Team is engaged in import, export & manufacturing of entire range of **electronic components** both active and passive devices including Mil-Standard components and NSN spares etc.
- ◆ Seoul International Co., a leading independent electronic component distributor, stocks an extensive inventory of semiconductors, Diodes, Transistors & IC's, LED's, Opto Devices, Mil-Std Connectors, NSN Spares, ESD Products, cables & Wires, Switches, Screws & Fasteners, Tool kits, Circuit breakers, terminal blocks, relays, batteries and Power Supplies.
- ◆ Our wide selection of board-level active and passive devices range through leading edge technology to hard-to find, obsolete and allocated components, for all applications including NSN Components, Military & Aviation spares, Military hardware and assemblies.
- ◆ We strive to provide you the best possible service in the electronics sourcing industry. Value Added Services, Just-In-Time Delivery; Order Tracking; Kitting and Global Sourcing.
- ◆ Our line card includes following suppliers products





IT / T&M Business Team



- ◆ Seoul International Co., IT/T&M Business Team is engaged in import, export & manufacturing of complete range of Information Technology and Test & Measuring Instruments.
- ◆ SIC is a manufacturer of wire communication, wireless communication, broadcasting and applied apparatus. Distributor of products including wireless network equipment and components, computer hardware, cabling, phone systems, laptop & Personal computers, wireless network, network cables, patch cable, data, voice, Cat5e, Cat6e products, networking data cables, fiber optics and other communications and network products; and offering a wide range of computing equipment as well as computer system design, complex network setups, PC repair, and consultation. SIC can meet your needs for all kinds of computer products, network systems and other Hardware & Software solutions.
- ◆ SIC is a stocking distributor of unmatched quality of Electrical Electronic Test & Measuring Instruments, Digital and Industrial Measuring Systems.
- ◆ Other products being handled are Technical Educational & Vocational Training Eqpt., Data Acquisition/TDR's, Temp, Humidity & Sound level measurement systems, Signal monitoring and Nano technology etc.



PCB & EMS Business Team



- ◆ Seoul International Co., PCB & EMS Business Team is engaged in import, export & manufacturing of complete range of base materials, process chemicals, supplies, tools and processing/finishing machinery for the production of printed circuit boards of all the types i.e. Single, PTH, MLB, FPCB, HDI buried via and FPC etc, and provides technical expert advise.
- ◆ The major product lines handled by Seoul International Co., are Copper Clad laminates (Rigid, flexible and metal Clad etc), Drilling Machines and Drill Entry/Backup Boards, Drill Bits/Routers & Supplies, Printing, Etching, Cleaning and other wet process machines and supplies, Drying, curing, HASL and wave soldering machinery and supplies, Films, Dry film lamination, Photo-tooling and Stencil Printing equipment etc, and other test Equipment etc.
- ◆ SIC handles PCB assembly machines and SMT equipment, tools and supplies for EMS technology. We also provide PCB repair, Re-work & Reverse Engineering Services to selected customers.
- ◆ SIC hold the theory of "Quality Guarantee, Effective Management, Customer Paramount ", we are always attaching great importance to the quality control and hi-tech solutions.

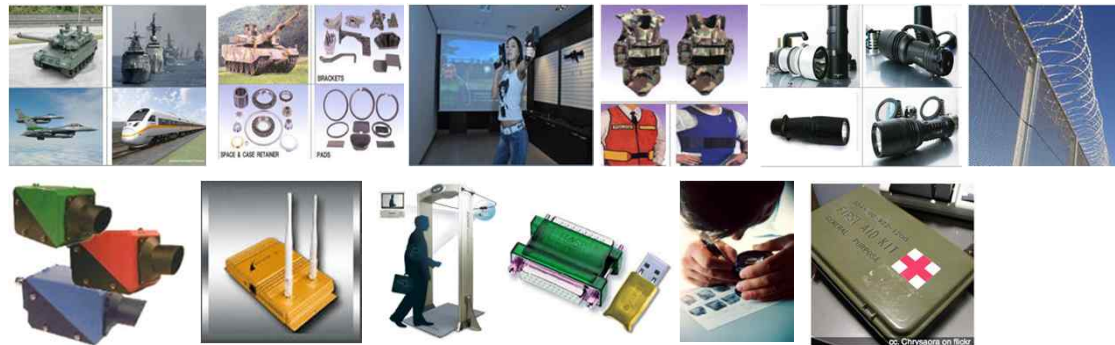




Mil. & Security Business Team



- ◆ Seoul International Co., Military & Security Business Team is engaged in import, export & manufacturing of a wide range of military & Security and surveillance products.
- ◆ Seoul International Co. is a distributing agent company serving customers worldwide with military products and services, automotive products, chemicals, fibers, plastics and advanced materials sourcing from Korea. We serve overseas original equipment manufacturers, aftermarket customers and defense forces (Land, Marines, Navy, Air Force) with competitive pricing, quick response and fast delivery.
- ◆ SIC offers Aircraft, Engine, Airframe, landing gear & Helicopter spares, Demolition kits, EW Systems, Uniform/clothing & Special Fabrics, Parachutes, Food & Ration, Fire Fighting Eqpt., Small arms & Artillery, Mil H/W S/W & IT Eqpt., UAV's , C3/C4i Systems, Electronics/Avionics, Simulation Systems, Personal/Medical Supplies etc.
- ◆ Seoul International Co., brings you a range of law enforcement products, CCTV/ IR Cameras and Access Control, A/V surveillance equipment, Explosive/chemical agent & Metal detectors, Forensic Lab Materials, PC/Network security Devices, Personal protection and Spy products etc.





Tactical Comm. Business Team

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- ◆ Seoul International Co., Tactical Comm. Business Team is engaged in import, export & manufacturing of a wide range of Tactical Radio Comm. Equipment, Spares and Accessories for Military applications.
- ◆ Seoul International Co. is a manufacturer of wire communication, wireless communication, broadcasting and applied apparatus and a major supplier of Military Radios, Spares & Accessories for Tactical Radio Equipment.
- ◆ SIC also provides Tactical Radio Set AN/PRC-77/1077 Radio Spares/Accessories, Field Telephone Set, Switchboard, Spares and Field Cables, Handsets, Headsets, Loudspeakers, Crewman Helmets, Intercom. Systems for Tactical Radio Equipment, Military connectors, Antennas portable & vehicular, Cables & Cable Assemblies etc., for foreign military forces (Land, Marines, Navy, Air Force) with competitive pricing, quick response and on time delivery.





Engg. & Autom. Business Team



- ◆ Seoul International Co., Engg. & Autom. Business Team is engaged in import, export & manufacturing of various types of Machinery and Electrical Equipment in order to cater the needs of Major, Medium and small scale industries overseas. We have supplied machinery and electrical equipment to various industries. We can source new and refurbished machines from Korea for almost all machining applications. The company's mission is to provide the highest quality products and custom engineering solutions, and operate as the premier supplier of machine tools and related equipment worldwide.
- ◆ Seoul International Co. is a professionally managed company; which is devotedly engaged in the supplying of process automation and control systems, lightning, electrical , medical, communications, power & transportation systems; after deeply understanding the need of our honored clients, we offer different types of automation products and systems. The entire process components are closely monitored, well-timed modified and supplied as per international quality standards. Last but not least, SIC has established long-term business relationship and also developed strong bonds with its suppliers as well as overseas clients.





Optical & Solar Business Team

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- ◆ Seoul International Co., Optical & Solar. Business Team is engaged in the import, export & manufacturing of various types of optical & Solar products. SIC is a premier supplier and of high quality precision optics and laser systems etc. SIC prides itself on its short lead times, quality service and competitive pricing. We are a leading company in Korea to provide quality laser systems & optical components for various applications; also for personal use optical lenses & glasses; plus eye sight testing eqpt. We always try our best to make our products reliable, safe, easy to use, flexible and economical. We believe our continuing advances in technologies will make us the best choice to provide the solutions to make our customers remain competitive.
- ◆ SIC is an established distributor of Silicon wafers, cells, PV panels, solar system, inverters, battery controllers, Solar lights, fountains, coolers & heaters etc. SIC offers high performance, economical, energy-saving and environmentally-friendly solar power products. Our motto is to harness solar energy and contribute to the all important saga of energy conservation. We always have nature in our minds while selecting, designing and implementing new projects and products.



Medical & Lab. Business Team

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- ◆ Seoul International Co., Medical & Lab. Business Team is engaged in the import, export & manufacturing of complete range of Medical Equipment and Laboratory Instruments etc.
- ◆ Seoul International Co. provides high quality, cost effective Laboratory & Diagnostic Equipment, Hospital Furniture, Hospital Hollowware, Lab Testing Equipment, Chemicals, Glassware, Microscopes, Plastic ware, Analytical Instruments, Disposables, Medical Equipment, Scientific Instruments, Optical Instruments, Anatomical Models, Surgical Equipment. Our services include preventative maintenance, repairs, installations, relocations, calibrations and qualifications. We are committed to provide excellent service and timely delivery.
- ◆ We also cater to the requirement of pharmaceutical industries i.e. pharma ingredients, raw material, plants, machinery & equipment, tableting, capsuling, printing, labeling and packaging machines. In this category we also supply personal use products i.e. massage, beauty & slimming apparatus, herbal products, eye care, dental & oral equipment & supplies.





Commitment to Quality & Service

We have in house D&D R&D QA Lab. And A/S workshop



1

One-stop shop / end-to-end solutions provider. Local expertise - global delivery model. No compromise is made on quality. Focusing on innovation and value-added services. High client retention rate and revenue visibility. Track record of growth with partners.

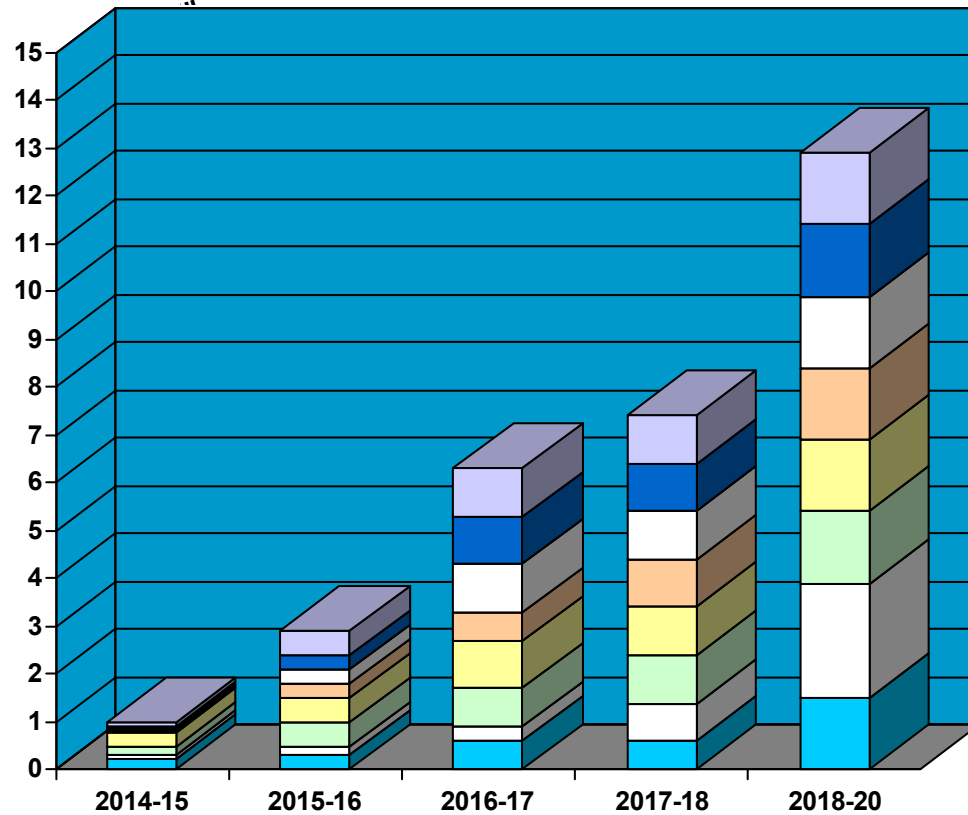
2

We have in house D&D, R&D and QA Laboratory for Quality Control and Final Testing. SIC have onboard various sub-contractors, duly registered and qualified manufacturing companies, OEM's having ISO, CE and FC certifications.

3

SIC delivers cost-effective after-sales-service solutions in all represented product lines directly from Seoul HQ and through our distribution network. Independent quality assurance capabilities in geographies where company operates

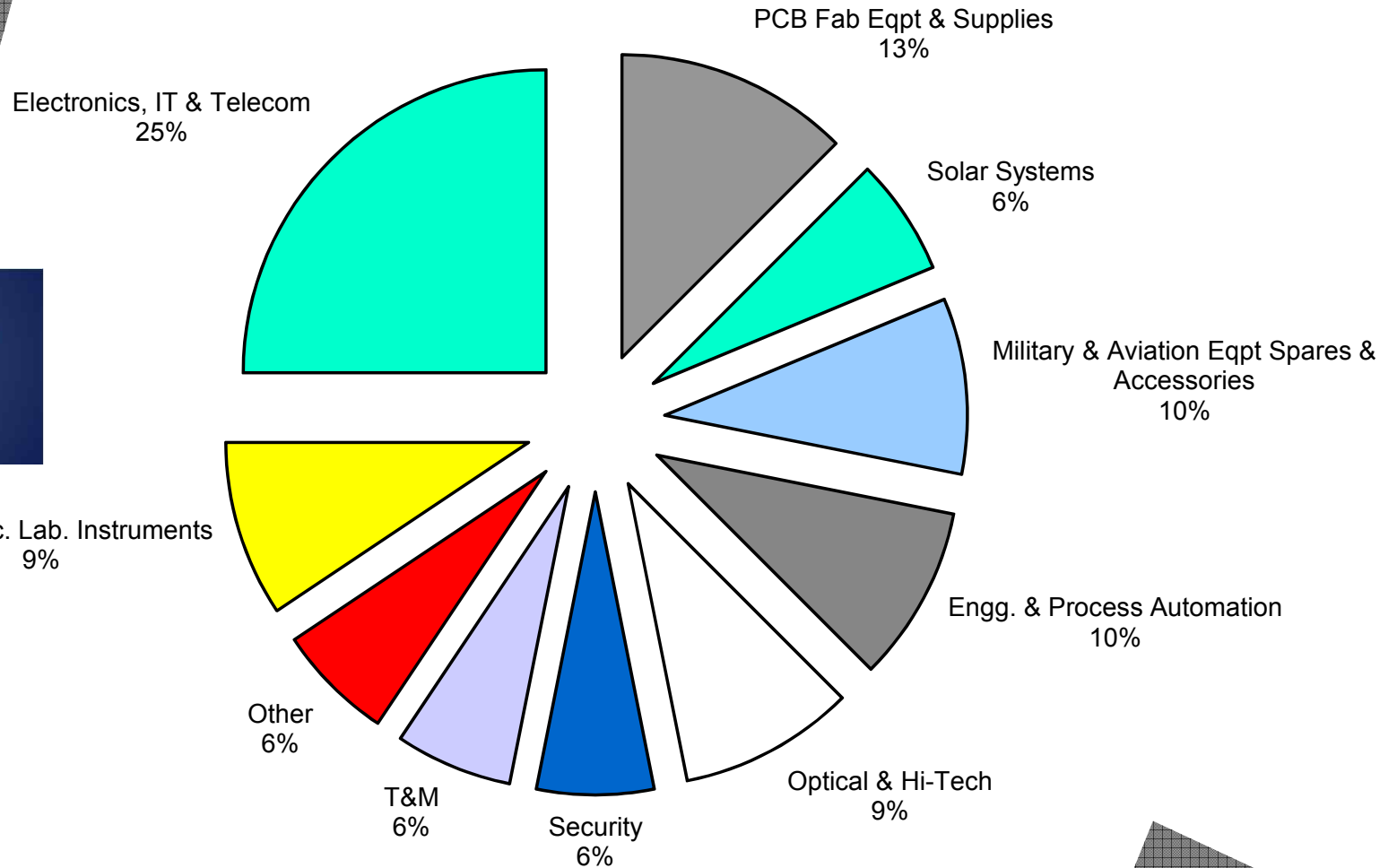
Growth Targets



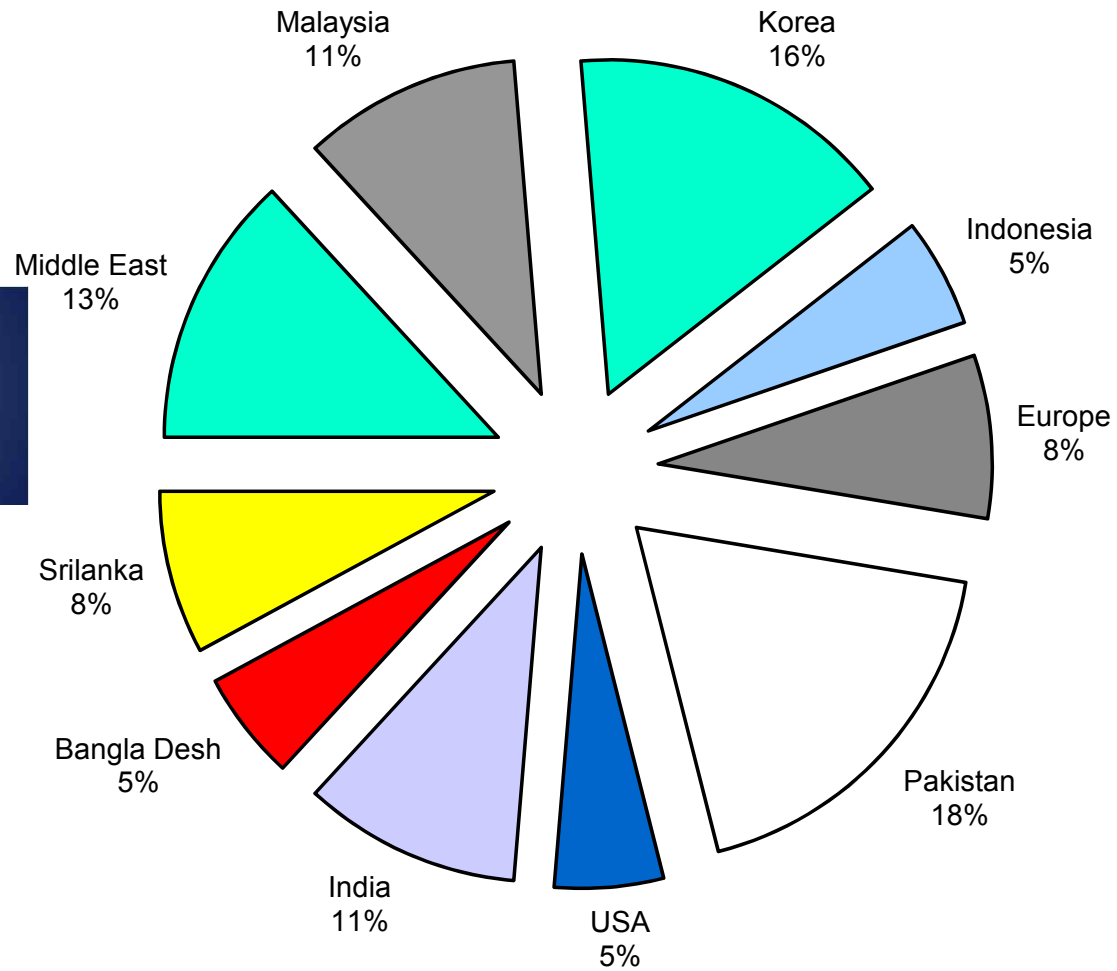
- Solar Systems & Materials
- Engg. & Process Automation
- Lab, Scientific & Medical
- Optical & Hi-Tech Products
- Military Products & Spares
- PCB Eqpt & Supplies
- Security & Surveillance
- Electronics, IT & Telecom



Customer Base



Distribution Channel





Business Network



SIC Headquarters
Seoul – South Korea

SIC Malaysia
Kuala Lumpur– Malaysia

SIC Industry Hong Kong
Shenzhen – China

Distribution Network
 Bangkok – Thailand
 Jakarta – Indonesia
 Colombo – Sri Lanka
 Dhaka – Bangladesh
 New Delhi – India
 Bangalore – India
 Islamabad – Pakistan
 Karachi – Pakistan
 Abu Dhabi - UAE



Summary

- ◆ Seoul International Co., is a young, dynamic company with a clear vision of the future and how to get there.
- ◆ SIC has customer satisfaction and customer retention as key measurable.
- ◆ SIC has a reputation built on quality, reliability, responsiveness and innovation.
- ◆ SIC delivers cost-effective service solutions in all the represented product lines.

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Benefits



Partners

- Overseas Technical Support
- Overseas Customer Support
- Access new market sectors
- Preferred Supplier
- Additional Sales



Customers

- Faster response times
- Consolidated Shipments
- Local Technical Support
- Service Level Agreements



Seoul International Co.

- Additional Customer base
- Increased sales and purchase contracts
- Preferred Supplier



Partners / Seoul International Co.

- Strategic Alliance
- Increased market share
- Reduced operational costs
- Mutual competitive advantage



Thank You!

SIC Headquarters

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SIC China

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